

For Immediate Release
November 8, 2007

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**CLAREMONT MUSEUM OF ART PRESENTS
VELOCITY 2007, A CONTEMPORARY ART AUCTION
SATURDAY, NOVEMBER 17**

Claremont, CA (November 8, 2007)—The Claremont Museum of Art presents its first annual contemporary art auction, **VELOCITY 2007**, on **Saturday, November 17, 2007**. The evening, which benefits the Museum's exhibitions and programs, is dedicated to the work and vision of **Milford Zornes** on the occasion of his Centennial celebration.

VELOCITY 2007 offers art enthusiasts an exceptional opportunity to bid on art from established and emerging artists working in a variety of media.

The **silent auction and reception** take place from 7 to 8:30 p.m., and the **live auction** program is from 8:30 to 10 p.m. Guests will enjoy **hors d' oeuvres** by **Three Forks** and a **hosted bar** throughout the evening. Music will feature the sounds of **Refugio Latin Jazz Trio**.

Attendees will also be engaged with **Fotoaktion**, an interactive photography project by San Diego-based artist Perry Vasquez. With **Fotoaktion**, Vasquez bring the props, costumes, lights, and camera, and event attendees dress up and trip their own photo.

The following artists generously donated artworks for this event: Fumiko Amano, Dawn Arrowsmith, Ellen Babcock, Karl Benjamin, Barbara Beretich, Enrique Castrej_n, Steve Comba, Hollis Cooper, Zoe Crosher, Paul Darrow, Luis Delgado, Ron Feldman, James Fuller, Margaret Gallegos, Gary Geraths, Ed Gomez, Crispin Gonzalez, Rebecca Hamm, Angela Hennessy, Tom Herberg, Luis Hernandez, Germ_n Herrera, Janice Hoffmann, James Hueter, Christopher Irion, Ellen Jantzen, Kevan Jenson, Jennifer Kaufman, Ken Johnson, Kristie Lippire, Miguel Lopez, John Lucas, Andree Mahoney, Jerome Edward Mahoney, Jane Marquis, Rebecca Martinez, Harrison McIntosh, Blue McRight, Rebecca Miller, Miguel Osuna, Vincent Ramos, Roland Reiss, Albert Reyes, James Sansing, Martha Saudek, Elizabeth Sides-Preston, David Svenson, John Svenson, Ruth Trotter, Linda Vallejo, Perry Vasquez, Matt Wardell, Antrese Wood, Michael Woodcock, Suzan Woodruff, Liat Yossifor, Connie Zehr.

Auction tickets and packages begin at \$100 per person. Event access also includes entry to the Auction Preview on Friday, November 16, 2007, from 6 to 8 p.m., which marks the official opening of the silent bidding.

To compliment the Art Auction, on Tuesday, November 13, 2007, from 6 to 8 p.m., Museum Executive Director William Moreno, Curator Pilar Tompkins, and Claremont Fine Arts President Mike Verbal will lead a panel discussion on approaches to collecting art. General admission is \$5.00, and members are admitted free.

A special High Speed package is available for \$1,000 and includes: a special listing in the event program book; six tickets to the auction, preview, and panel discussion; and a Sustaining Museum Membership (a \$500 value) with a wide variety of benefits and activities.

For more information or to purchase tickets, please contact Evonne Gallardo, the Museum's Director of Development, at (909) 621-3200 ext. 103 or info@claremontmuseum.org. All proceeds benefit the Claremont Museum of Art's exhibits and programs and are tax deductible to the extent permitted by law.

All events take place at the Claremont Museum of Art, located at 536 West First Street inside the Packing House.

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About the Museum: The Claremont Museum of Art is a regional museum of international significance, exhibiting art connected to Claremont as well as art from around the world. In addition to a diverse slate of exhibits, the museum features an eclectic store offering contemporary and unexpected gifts from around the world. A comprehensive slate of educational programming and events are offered for all ages. Claremont Museum of Art is an independent, nonprofit 501(c)(3) organization.

On View Through December 30: The Claremont Museum of Art presents *Ephemeral: Explorations in Light*, a multi-media show on light featuring dynamic installations and sculptures by I_aki Bonillas (Mexico City), Elaine Buckholtz (San Francisco), Thomas Glassford (Mexico City), Won Ju Lim (Los Angeles), and C.E.B. Reas (Los Angeles).

Hours: Tuesday through Sunday, 11 a.m. to 5 p.m. The store is open until 7 p.m. The Museum and store are open until 8:30 p.m. the first Friday of every month and closed on Thanksgiving, Christmas, and New Year's Day.

Admission: \$3.00 for adults; those under 18 are admitted free.

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